



MAAHI MILK PRODUCER COMPANY LIMITED

CSR PROJECT FY 2024-25

Corporate Social Responsibility

The Company believes in inclusive growth encompassing health, welfare and development of the people working with it and communities around the workplace. During the year under review, following projects were undertaken:

Project “Atmasamman”

Under the Project, milk producers and youth are educated by experts in the dairy industry on how to make animal husbandry an important means of livelihood as well as animal welfare in a scientific manner.

- During the year under review, under the “Atmasamman” project, 2438 beneficiaries had visited at the cattle feed plant, Rajkot. These beneficiaries were given valuable information about importance of animal husbandry to enhance their livelihood and animal welfare through scientific manner. Further, under the project 608 rural youths were also benefited.

Project “Swasthya Sath Vidhya”

- The Project aims at eradicating hunger, poverty and malnutrition, promoting health care including preventive health care, sanitation and also to promote Education.
- Under the project, 99 child awareness programs have been conducted which have benefited around 10,000 rural school children.
- To commemorate 77th Independence Day and to promote the “Har Ghar Tiranga” campaign, National Flags were distributed to all our MPPs, BMCs, Distributors, Retailers and Employees.

Project “Paryavaran”

On the occasion of Gandhi Jayanti, ‘Swachchhata Abhiyan’ was organized across all our operational areas by the employees of the Company.

Contribution to Prime Ministers National Relief Fund

Company has contributed Rs. 4,95,000/- towards Prime Ministers National Relief Fund.