



## MAAHI MILK PRODUCER COMPANY LIMITED

### CSR PROJECT FY 2022-23

#### **Corporate Social Responsibility**

The Company believes in inclusive growth encompassing health, welfare and development of the people working with it and communities around the workplace. During the year under review, following projects were undertaken:

#### **Project “Atmasamman”**

Under the Project, milk producers are educated by experts in the dairy industry on how to make animal husbandry an important means of livelihood as well as animal welfare in a scientific manner.

- Under the CSR Project “Atmasamman”, total 1872 beneficiaries had visited cattle feed plant, Rajkot where these beneficiaries were given valuable information about importance of animal husbandry to enhance their livelihood and animal welfare through scientific manner.

#### **Project “Swasthya Sath Vidhya”**

- The Project aims to eradicating hunger, poverty and malnutrition, promoting health care including preventive health care, sanitation and also to promote Education
- Under the project, 17 child awareness programs have been conducted which have benefited 1200 rural school children.
- To commemorate 75<sup>th</sup> Independence Day and to promote the “Har Ghar Tiranga” campaign, National Flags were distributed to all our MPPs, BMCs, Distributors, Retailers and Employees.
- To promote the International Yoga Day and to celebrate the international Yoga day week and to create awareness about healthy life, Company has sponsored around 350 milk producers from different districts to participate in the event organized on 17<sup>th</sup> June, 2022 at Somnath.

#### **Project “Paryavaran”**

On the occasion of Gandhi Jayanti ‘Swachchhata Abhiyan’ was organized across all our operational areas by the employees of the Company.

#### **Contribution to Prime Ministers National Relief Fund**

Company has contributed Rs. 3,79,187/- towards Prime Ministers National Relief Fund.